Listing of the Claims

The following listing of claims will replace all prior versions and listings of the claims in the application:

1. (Currently Amended) A method of navigating a mobile device display comprising:

highlighting a first icon of a plurality of icons displayed in a main portion of the mobile device display;

traversing the main portion to a tertiary tab, wherein traversing the main portion to the tertiary tab includes opening the tertiary tray by highlighting the tertiary tab, wherein opening the tertiary tray includes displaying the tertiary tray in the mobile device display and wherein opening the tertiary tray includes rearranging only a portion of the main portion of the mobile device display such that the first icon is all of the plurality of icons remain visible in the main portion of the mobile device display, the tertiary tray including a second icon; and

highlighting the second icon, wherein a single navigation key is used to traverse the main portion and to highlight the second icon, wherein the tertiary tray is adjacent to a vertical edge of the mobile device display.

2. (Canceled)

- 3. (Original) The method of claim 1, wherein the tertiary tray includes at least one scroll button and wherein selecting the scroll button causes a third icon to be displayed in the tertiary tray.
- 4. (Original) The method of claim 3, wherein selecting the scroll button includes shifting the second icon.
- 5. (Original) The method of claim 4, wherein shifting the second icon includes not displaying the second icon in the tertiary tray.
- 6. (Canceled)

- 7. (Previously Presented) The method of claim 1, wherein opening a tertiary tray includes covering at least part of the main portion of the mobile device display.
- 8. (Original) The method of claim 7, wherein covering at least part of the main portion of the mobile device display includes covering at least part of the first icon.
- 9. (Canceled)
- 10. (Previously Presented) The method of claim 1, wherein opening a tertiary tray includes scaling at least part of the main portion of the mobile device display.
- 11. (Previously Presented) The method of claim 1, wherein opening the tertiary tray includes shifting at least part of the main portion of the mobile device display.
- 12. (Original) The method of claim 1, further comprising selecting the second icon.
- 13. (Original) The method of claim 12, wherein selecting the second icon initiates a corresponding application.
- 14. (Original) The method of claim 12, wherein selecting the second icon closes the tertiary tray.
- 15. (Original) The method of claim 12, wherein selecting the second icon causes the second icon to be displayed in the main portion of the mobile device display.
- 16. (Original) The method of claim 15, wherein displaying the second icon in the main portion of the mobile device display includes removing the first icon from the main portion of the mobile device display.
- 17. (Original) The method of claim 15, wherein displaying the second icon in the main portion of the mobile device display includes moving the first icon in the main portion of the mobile device display.
- 18. (Currently Amended) A mobile device display comprising:

a main portion including a first icon of a plurality of icons displayed in the main portion, the first icon representing at least one of a service and an application; and

a vertical tertiary tab, wherein the tertiary tab is a link to a tertiary tray capable of opening the tertiary tray, wherein opening the tertiary tray includes displaying the tertiary tray in the mobile device display and wherein opening the tertiary tray includes rearranging only a portion of the main portion of the mobile device display such that the first icon is all of the plurality of icons remain visible in the main portion of the mobile device display, the tertiary tray including a second icon wherein a single navigation key is used to traverse the main portion to the second icon in the tertiary tray, wherein the tertiary tray is adjacent to a vertical edge of the mobile device display.

19. (Canceled)

- 20. (Original) The mobile device display of claim 19, wherein tertiary tray is not displayed until the tertiary tab is highlighted.
- 21. (Original) The mobile device display of claim 18, wherein the mobile device display is included in a mobile device.
- 22. (Currently Amended) A method of navigating a mobile device display comprising:

highlighting a first icon of a plurality of icons displayed in a main portion of the mobile device display;

traversing the main portion to a vertical tertiary tab, wherein traversing the main portion to the tertiary tab includes opening the tertiary tray by highlighting the tertiary tab, wherein opening the tertiary tray includes displaying the tertiary tray in the mobile device display and wherein opening the tertiary tray includes rearranging only a portion of the main portion of the mobile device display such that the first icon is all of the plurality of icons remain visible in the main portion of the mobile device display, the tertiary tray including a second icon;

highlighting the second icon, wherein a single navigation key is used to traverse the main portion and to highlight the second icon, wherein the tertiary tray is adjacent to a horizontal edge of the mobile device display; and

selecting the second icon, wherein selecting the second icon initiates at least one of a corresponding application and a corresponding service.

23. (Canceled)